

# Your Competition is Fierce

Our P.O.P.  
Displays & Slatwall  
Will Help You  
Leave a Lasting  
Impression



**IWCI**

INTEGRATED WOOD COMPONENTS INC.

791 Airport Road, P.O. Box 145, Deposit, NY 13754 Phone: 607-467-1739 Fax: 607-467-2035

[www.integratedwoodcomponents.com](http://www.integratedwoodcomponents.com)



# For the Look That Sells...



## POP DISPLAYS

Because of our experience, vast resources, and our state of the art, high-production equipment, we at Integrated Wood Components Inc. (IWCI) have the ability to design and manufacture your point of purchase (POP) displays in the most economical way. This enables us to work within your budget and all the while maintain the highest standards of quality.

## CUSTOM COMPONENTS

With our immense resources of papers, vinyls and paints we are able to produce almost any color requests to meet the demands of any corporate or product identity program. MDF Particle board, Plywoods and Hard boards are just some of the many sub straights that we can laminate our materials to.

IWCI has highly advanced CNC machining services, computerized saws, routers and drilling centers that provide us with the versatility to manufacture to precise tolerances. Our different edge finishing procedures give you a multitude of choices including: edge banding, contour banding, edge foiling, t-molding and painted edges. All of which increases our ability to achieve the look you are after to leave a lasting impression.

## SUPPLIES AND ACCESSORIES

We offer our customers a complete one-stop POP supply program with one of the most extensive selections of visual merchandising and POP display components, fasteners, accessories and graphics available anywhere. If you prefer, you can send in your own components that we will incorporate into your custom POP display.

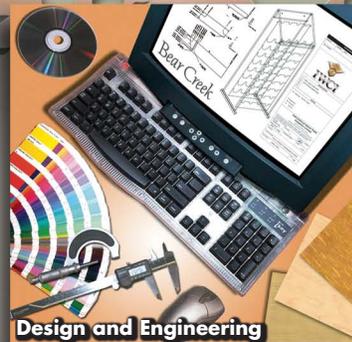
## PACKAGING AND ASSEMBLY

We have dedicated 35,000 square feet of our factory floor space designed specifically to assemble and package your custom POP displays. This allows us to run several "pack out" lines at a time. This ensures you of quicker turnaround times. All of your POP and Slatwall components are properly protected and placed on a skid to prevent damage to finishes, corners, and edges. Our warehouse inventory program allows for a 48 hour shipping time for stock items.

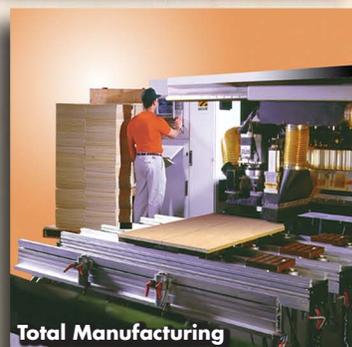
## RENOWNED SERVICE

We are proud to have supplied POP displays for some of the world's largest corporations. Kodak, Pepsico, WalMart, and Kmart are just a few of the clientele that we service through brokers and display houses. IWCI allows you to concentrate on achieving higher sales by letting us take care of all of your POP and Slatwall needs.

With our engineering, manufacturing, graphics, assembly and packaging capabilities your custom POP displays are as unlimited as your imagination. You can rely on us as the one stop source for all of your POP display needs without selling yourself short.



Design and Engineering



Total Manufacturing



Silk Screening and Graphics



Complete Assembly



Packaging and Delivery

# Without Selling Yourself Short...

## 3D THERMOFOIL & MEMBRANE PRESSED COMPONENTS

Our Thermofoil products are a great value for you and your customers: easy to order, easy to install and easy to maintain. IWCI offers quality and reliability in Thermoplastic products and services.

Our product line consists of several thermofoil finishes and profiles. Custom designed components are available with unlimited aesthetically pleasing color selections and the ability to provide both edgebanded and membrane pressed parts in the same finish. This makes the design options and applications endless. We offer a complete array of thermofoil accessories including frame doors, mouldings and surfacing options making it easy to complete any project.



## SLATWALL

We are able to bring your business the world's most competitively priced products because of our close proximity to natural resources and our highly advanced automation technology. At IWCI, our Slatwall has the quality and appearance that will help you sell merchandise without overspending your budget.

## OUR TECHNOLOGY

At IWCI, our sophisticated, high volume Slatwall machinery gives us the cutting edge to manufacture competitively priced products. With the aid of extensive computer technology, our technicians can manufacture any high-end custom Slatwall you require.

## SIZES

Four, eight, and twelve foot lengths are readily available. We can produce either 3" or 6" on center panels.

## INSERTS

Aluminum inserts are available when required for specific applications.

## LOAD ANALYSING

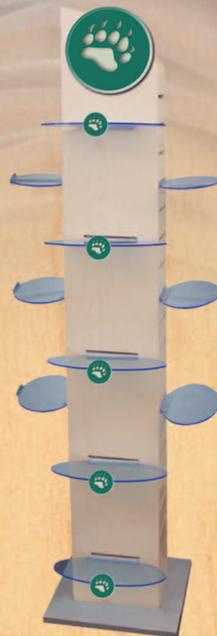
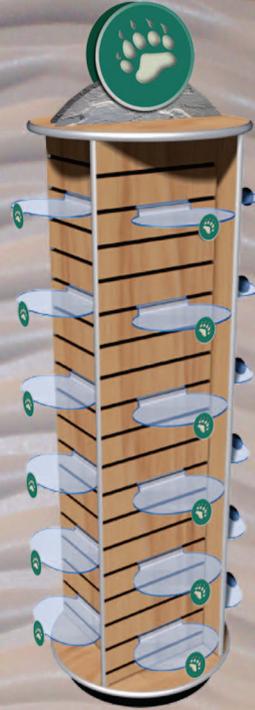
When Analysing the load on a shelf, the point to reference for distance from the face of the panel is half the depth of the shelf. Hang Rod - The load on a hang rod is evaluated on the distance from the face of the panel to the end of the bracket.

## IN-HOUSE FINISHING OPTIONS

- Paint Grade - Raw MDF board, no finish
- Primed Panels - Ready for customers finish
- Painted Panels - Solid color paints
- Painted Panels - Wood grain prints
- Vinyl Overlays - 2 mil to 18 mil, solid color or wood grains
- Foil & Paper Overlays - Solid color or wood grains
- Veneer - Real wood veneers
- Mirrored Acrylic - 90% comparable to glass mirror
- Custom Sizing - Extensive cut to size orders



# Our P.O.P., Slatwall & 3D Components... ...As Endless As Your Imagination!



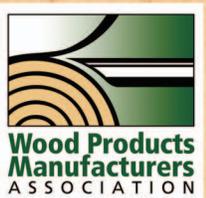
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IWCI POP. 1012

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